Example: Zoo Guard: The Musical

Unwavering Want: Tommy Redfeld is desperate to get past the zoo guard without

paying.

Temporary Goal: He attempts to disguise himself as an escaped gorilla in hopes that

the guard will take him into the zoo.

Action Loop

 1. What does he want? To get past the guard.

 2. What does he do to get it? Disguises himself as an escaped gorilla.

 A. He doesn’t get what he wants. The guard isn’t fooled and throws him out.

 He still wants what he wants in #1: To get past the guard.

Tactic 1

Zoo Guard: The Musical

Unwavering Want: Tommy Redfeld is desperate to get past the zoo guard without

paying.

Temporary Goal: He attempts to convince the guard this child ran past the gate and he needs to get in to go chase after the child.

Action Loop

 1. What does he want? To get past the guard.

 2. What does he do to get it? Tries to convince the guard there is a child in danger in the zoo.

 A. He doesn’t get what he wants. The guard isn’t fooled and throws him out.

 He still wants what he wants in #1: To get past the guard.

Tactic 2

Zoo Guard: The Musical

Unwavering Want: Tommy Redfeld is desperate to get past the zoo guard without

paying.

Temporary Goal: He waits until the guard is distracted by another problem and tries to sneak in without him noticing.

Action Loop

 1. What does he want? To get past the guard.

 2. What does he do to get it? Sneaks past the distracted guard.

 A. He doesn’t get what he wants. The guard notices him and throws him out.

 He still wants what he wants in #1: To get past the guard.

Tactic 3

Zoo Guard: The Musical

Unwavering Want: Tommy Redfeld is desperate to get past the zoo guard without

paying.

Temporary Goal: To disguise himself as a zookeeper and walk past the guard.

Action Loop

 1. What does he want? To get past the guard.

 2. What does he do to get it? Dresses up as a zookeeper

 A. He doesn’t get what he wants. The guard notices him and throws him out.

 He still wants what he wants in #1: To get past the guard.

Tactic 4

Zoo Guard: The Musical

Unwavering Want: Tommy Redfeld is desperate to get past the zoo guard without

paying.

Temporary Goal: He convinces his friend to spill a slushie on the guard and while the guard is cleaning up he plans to sneak past.

Action Loop

 1. What does he want? To get past the guard.

 2. What does he do to get it? Convinces his friend to help him.

 A. He doesn’t get what he wants. The guard notices him sneaking in and throws him out.

 He still wants what he wants in #1: To get past the guard.

Tactic 5

Zoo Guard: The Musical

Unwavering Want: Tommy Redfeld is desperate to get past the zoo guard without

paying.

Temporary Goal: To start a dance party at the gates so the guard is caught up in dancing and dosen’t care who is going through the gate

Action Loop

 1. What does he want? To get past the guard.

 2. What does he do to get it? Starts a dance party and gets everyone to dance in a crazy fun way.

 A. He doesn’t get what he wants. The guard hates dancing and still stops everyone from going through the gate.

 He still wants what he wants in #1: To get past the guard.

Tactic 6

Zoo Guard: The Musical

Unwavering Want: Tommy Redfeld is desperate to get past the zoo guard without

paying.

Temporary Goal: To create a Mission Impossible style break in to dodge lasers, guard dogs and people guards.

Action Loop

 1. What does he want? To get past the guard.

 2. What does he do to get it? Tries to break in to the zoo a la Mission Impossible

 A. He doesn’t get what he wants. The guard is an ex CIA agent and catches him

 He still wants what he wants in #1: To get past the guard.

Tactic 7

Zoo Guard: The Musical

Unwavering Want: Tommy Redfeld is desperate to get past the zoo guard without

paying.

Temporary Goal: To convince the zoo guard that he is crazy and seeing and hearing things that are not there in order for him to slip past the guard because he thinks he is an illusion and not real.

Action Loop

 1. What does he want? To get past the guard.

 2. What does he do to get it? Sets up an elaborate series of hoaxes, strange sounds, and tricks that make the guard think he is going crazy.

 A. He doesn’t get what he wants. The guard comes to his senses and realizes what is real at the last moment and catches him walking past him at the gate.

 He still wants what he wants in #1: To get past the guard.

Tactic 8

Zoo Guard: The Musical

Unwavering Want: Tommy Redfeld is desperate to get past the zoo guard without

paying.

Temporary Goal: To convince the zoo guard he is too poor to pay for a ticket and to pity him and let him into the zoo.

Action Loop

 1. What does he want? To get past the guard.

 2. What does he do to get it? He uses the power of persuasion to try to get the guard to feel pity for him and let him in for free.

 A. He doesn’t get what he wants. The guard is a mean, unfeeling man and does not care if you are rich or poor, you still need to buy a ticket.

 He still wants what he wants in #1: To get past the guard.

Tactic 9

Zoo Guard: The Musical

Unwavering Want: Tommy Redfeld is desperate to get past the zoo guard without

paying.

Temporary Goal: To scare the zoo guard so badly that he lets him in with the threat of violence

Action Loop

 1. What does he want? To get past the guard.

 2. What does he do to get it? He threatens the guard with a gun and tells him he will kill him if he does not let him in.

 A. He doesn’t get what he wants. The guard pulls an ever bigger gun and Tommy gets even more scared and backs off.

 He still wants what he wants in #1: To get past the guard.